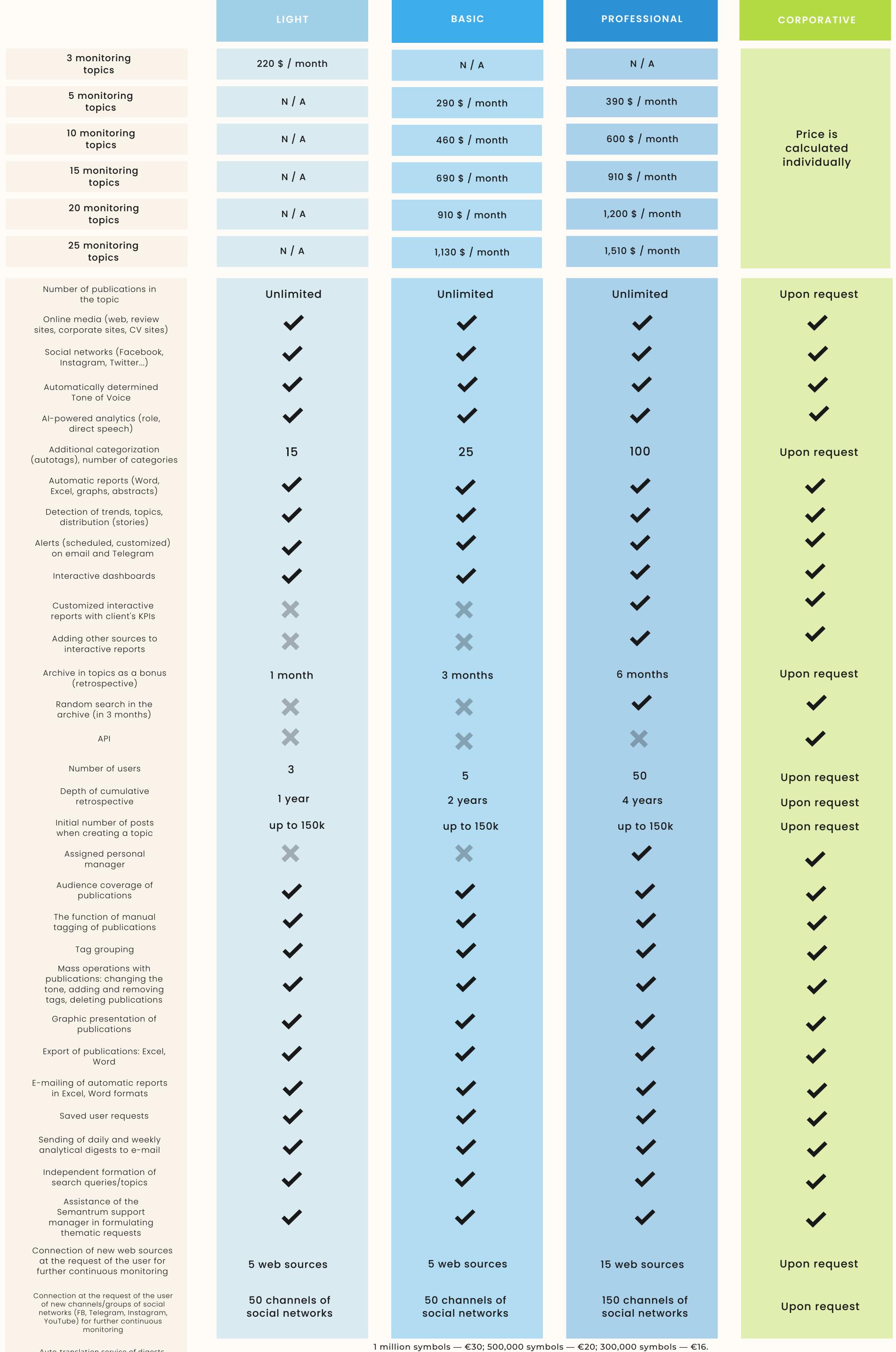


Tariff plans* for media-monitoring system Semantrum

*Additional discount is applied in case of prepayment. Prepayment for 6-11 months - a 10% discount, Prepayment for 12 months or more - 15% discount.



(1 million characters = approximately 400 A4 pages, 11 typographic unit).

Number of publications in the topic	Unlimited
Online media (web, review sites, corporate sites, CV sites)	
Social networks (Facebook, Instagram, Twitter)	
Automatically determined Tone of Voice	
Al-powered analytics (role, direct speech)	
Additional categorization (autotags), number of categories	15
Automatic reports (Word, Excel, graphs, abstracts)	
Detection of trends, topics, distribution (stories)	
Alerts (scheduled, customized) on email and Telegram	
Interactive dashboards	
Customized interactive reports with client's KPIs	×
Adding other sources to interactive reports	×
Archive in topics as a bonus (retrospective)	1 month
Random search in the archive (in 3 months)	×
API	×
Number of users	3
Depth of cumulative retrospective	l year
Initial number of posts when creating a topic	up to 150k

Unlimited
\checkmark
\checkmark
25
\checkmark
\checkmark
×
×
3 months
×
×
5
2 years
up to 150k



Auto-translation service of digests and media reports